



# News Letter

MIAMI SKI CLUB INC. P.O. BOX 560943 PINECREST, FL 33256-0943

AUGUST 2003

## Happy Hours

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August 1, 6 PM

Toscana Colonnade Hotel  
180 Aragon Avenue  
Coral Gables (305) 596-6511

August 8, 6 PM

St. Michel  
162 Alcazar Avenue  
Coral Gables, (305) 446-6572

August 15, 6 PM

Satine – Westin Diplomat Hotel  
3555 South Ocean Drive  
Hollywood Beach (954) 602-8323

August 22, 6 PM

Chart House  
51 Chart House Drive  
Coconut Grove (305) 856-9741

August 29, 6 PM

Bice Bar - Grand Bay Hotel  
2669 South Bayshore Drive  
Coconut Grove (305) 858-9600

## Dine-a-round

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Tuesday, August 26, 7:00 PM

**CASA JUANCHO**

2436 SW 8 Street, Miami (305) 642-2452

Casa Juancho has been bestowed numerous awards and proclaimed by various national magazines as a "must" when dining out in South Florida. Its award winning cuisine is prepared with the freshest seafood of Spain and South Florida. From the moment you enter Casa Juancho, you feel as though you are in Spain. The authentic brick, red tiles, fabrics and pottery from Spain create a warm hospitable atmosphere to enjoy some of Spain's finest cuisine. Join us for *fish croquettes* and *empanadas de queso mixed salad* to start, followed by a choice of: *salmon and scallops in wine sauce*, *paella valenciana*, or *filet mignon with mushroom sauce*, and a glass of *sangria*. Make check payable to the Miami Ski Club and send to **Bea Weaver**, 14114 SW 42 Terr., Miami, FL 33175. **Members \$37** and \$39 guests. You must make your reservations before August 22nd. Any questions, please call Bea at **(305) 226-0060**.

## Keys dive & lobster

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Sunday August 24, 7:30 AM

We will have our annual Lobster Fest dive/snorkel with Florida Key's Dive Center, MM 90.5, ocean side, Tavernier, Florida in the Florida Keys. If you plan to hunt lobster, please bring a valid Florida Marine Fishing License with a lobster endorsement. You will also need to bring your own net, tickle stick and catch bag. If you plan to join us, please send a check made out to the Miami Ski Club for **\$39 (members)** or \$44 (non-members) to **Bill Griffin**, 6800 SW 40th St., #461, Miami, FL 33155. If you would like to rent tanks or other gear, please call Bill at **(305) 606-8358**. Please be at Florida Keys Dive Center no later than 7:30 am.

## Evening Sail

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Saturday, August 16th, 4:30 PM

Spend a moonlit evening sailing on breathtaking Biscayne Bay. We'll cast off at 5 PM sharp, take a leisurely cruise around the Bay, anchor, and enjoy a swim. Bring your bathing suit and a towel! The Club will provide wine, soft drinks and some snacks. Please bring food and any special beverages to share. Meet us in Coconut Grove at Dinner Key Marina, Pier 7, no later than 4:45. Cost is **\$40 per member**, \$46 per guest. Space is limited! First 10 checks received will be reserved! For reservations make your check payable to the Miami Ski Club and mail to: **Michelle or Dave Lucking**, 1224 Castile Avenue, Miami, FL 33134. Telephone: **(305) 445-6701**.



## Letter from the Prez...

Well, I have to say we are off to an excellent start with our new fiscal year. In August, we will kick-off our first major trip to Valle Navado, in Chile. This is an encore performance of last year's very successful trip. But this year, we have far surpassed our numbers with 72 skiers. This will prove to be one of our biggest trips in years. The Miami Ski Club will certainly be a dominant force at the resort. I just have to say, I wish I was going.

Our next major trip is also sold out. We will have 38 adventurers participating on our two-week odyssey to Africa. As many of you know, this trip has been sold out from the very beginning. What has been amazing, is that we have had only a very few number of cancellations. No doubt a source of disappointment to our wait-list. But, I think that this also indicates how resilient our Club truly is, in the light of wars and terrorist attacks. I think this demonstrates our resolve to continue onwards. By the way, I am going on this trip and I can't wait!

I must say, I have been very impressed with our Club support at our regular events as well. The past few happy hours, which have included great venues such as the Mandarin Hotel and the Rusty Pelican, have received a tremendous turnout. While I missed the Mandarin, I understand it was a great time. Unfortunately, I was somewhere on the other side of the globe on business. I think we will be making a repeat performance in a few months for those of you who also missed the Mandarin. One of the enhancements we are working on is happy hours. We are looking to incorporate more high-end, interesting venues. This is certainly an opportunity to dress up and really go out on the town. We will also keep to some of our smaller, intimate locations as well. Thanks for coming out and making our events a lot of fun. If you have any ideas for a happy hour or you would like to host the happy, please let Reina McWilliams know. She is always looking for help in this area. Hosting a happy hour is a great way to meet new people and to get involved.

So does the fun stop here? Absolutely not. We are just getting stoked. We are ready for dive trips and sailing to enjoy our summer weather. Both are very popular events worth checking out. Also, we have our July Picnic set which promises cool drinks, tasty food, and awesome pool and ocean beaches. This should be a great event and the perfect opportunity to stake out a spot on one of the ski trips. You will be able to meet the trip leaders and the Board of Directors. I think that you will appreciate their hard work in keeping this Club going. Again, thanks for supporting our events.  
-Cheers.

Cathy Stahlmann  
[president@miamiskiclub.net](mailto:president@miamiskiclub.net)  
(305) 607-8840

### 2003 GOLF TOURNAMENT AND SPA DAY SEPTEMBER 20 Come out and support CHARLEE - Homes for Children

Join the Foley Group of Merrill Lynch on September 20, 2003 for their 2003 golf tournament and spa day to benefit the Charlee program. This is truly a worthy cause that provides care for abused children in our community. To sign up for the golf tournament go to [www.tournevents.com/CHARLEE](http://www.tournevents.com/CHARLEE). If you'd prefer to join Spa Day, or if your spouse would like to join you and attend the dinner and silent auction, please download the information forms from the web site under NEWS Spa Day and/or Dinner Only or by contacting [johanna\\_rizo-noales@ml.com](mailto:johanna_rizo-noales@ml.com) or call (305) 577-6959.



**CHARLEE**  
*Homes for Children*

## Above board

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As you read last month in the State of the Miami Ski Club Address, the Club is doing very well. We have taken a hard look at our expenses and we have worked diligently to improve the quality of our events. Many of you have already noted some changes. This year, the goals are fairly simple: automate as much as we can, improve our membership contact, especially with new members, and continue to develop and attract new members.

Automating certain aspects of the Club will improve our efficiency. Many of our processes are still fairly manual, and as a consequence, time consuming. One of the projects in the works is updating the website. Our website has been an excellent tool and has promoted the Club as the professional, exciting Club that it is. It is also a model for other clubs. In fact, I received an e-mail from a club in Canada that is using our website as their template. Very flattering, I'd say. We are looking to expand the capabilities of the website beyond a communication tool. Ultimately, we would like to take it to the next level, where we could sign up and renew members on-line, for example.

With regards to membership communications, this has to be our focus. Last month, I mentioned our Newsletter and Magazine as great tools, but we need to do better in welcoming new members. The board has suggested a welcome letter to new members, which we will be implementing shortly. We will also be reaching out to inactive members to hopefully encourage renewals. I think feedback forms for trips will be an important tool going forward, to ensure continued satisfaction of our participants. I am excited by the new ideas coming from the Board and look forward to more updates.

## Trips update

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August marks the beginning of our ski-year, believe it or not. We will begin with Chile, and what an awesome start. We have 72 and counting skiers, which surpasses any trip volume in recent history. The Atlanta Ski Club was hoping to send an additional 25 skiers - we had to gracefully decline for sanity reasons. We are also up and selling our winter ski trips as well. There has been tremendous interest in St. Anton, Vail and Heavenly. Many of you have also expressed that you were happy to see Telluride back on the schedule. Snowmass, which also services Aspen, Buttermilk and Aspen Highlands, is a great standalone trip, as well as the perfect complement to Vail. Finally, Keystone promises to be an excellent choice for springbreak. The *Keystone Passport* provides access to activities that are definitely geared to the whole family. Hopefully, you attended the Picnic and have had the opportunity to meet our trip leaders.

With regards to our international trips, we have become very creative. Africa is an excellent example - something faraway, exotic, and a fabulous deal. Stay tuned for the next MSC big adventure. We are also looking for high quality ski resorts as well. There are, however, several somewhat challenging forces at work - increased security costs at the airports, a.k.a departure and entry taxes, and a fluctuating currency exchange environment. For St. Anton, we are working to lock in our U.S. dollar price, eliminating the unpleasant prospects of currency adjustments at time of departure.

Going forward, we are looking for venues and adventures. So let us know of any great ideas - remember we are much more than a ski club. Send your ideas to [vicepresident@miamiskiclub.net](mailto:vicepresident@miamiskiclub.net).



### WEDDING ANNOUNCEMENT:

### CONGRATULATIONS TO DAVID LUCKING AND MICHELLE DUNAJ

Michelle and David met at the Miami Ski Club. They were married in authentic "Kava" style in Fiji. We welcome Mr. and Mrs. Lucking home.



# **Miami Ski Club 2004 winter ski trips**

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All prices include air, lodging, pre-trip party, daily breakfast, trip banquet, admission to Springfest, and are based on double occupancy. Other information such as single supplement and land only deductions are available.

## **Vail, Colorado, January 10- 17, 2004**

**\$1,695**

**Laurie Hendrickson (954) 442-1602**     [Vail@miamiskiclub.net](mailto:Vail@miamiskiclub.net)

This Florida Ski Council trip will be the vacation of a lifetime. We are staying at the luxurious Vail Marriott in the heart of Lions Head Square and paces away from the lift. The Marriott just underwent \$40 million in renovations including wonderfully appointed rooms, European spa, and first class service. We have ordered buffet breakfast for everyone with made to order omlettes and waffles. Vail, of course, continues to be North America's premier resort boasting awesome powder days and haut cuisine. Don't miss out!

## **Snowmass, Colorado, January 17 - 24, 2004**

**\$1,450**

**Cindy Oliver (305) 387-3514**     [Snowmass@Miamiskiclub.net](mailto:Snowmass@Miamiskiclub.net)

Nothing goes better with Vail than Snowmass. We will be staying at the Stonebridge Inn known for its quaint lodge atmosphere with its cozy fireplace lounge area for memorable apres ski. Snowmass skiing remains a Colorado favorite with access to Aspen Highlands, Ajax, and buttermilk. Looking for a great night life- You cannot go wrong in Snowmass or downtown Aspen. Daily breakfast is included.

## **Vail /Snowmass combination, January 10 - 24, 2004**

**\$2,625**

**Laurie Hendrickson (954) 442-1602**     [Vail@miamiskiclub.net](mailto:Vail@miamiskiclub.net)

## **St. Anton/ Salzburg, Austria, January 24 - February 2, 2004**

**\$1,625**

**Bernd Meier (305) 648-0783**     [StAnton@miamiskiclub.net](mailto:StAnton@miamiskiclub.net)

Yes, we are off to the Austrian Alps! This is a wonderful European vacation. This pocket of the Alps reports abundant snow with slopes to challenge serious skiers and coddle novices. We will be staying 7 nights at the Hotel Karl Schranz (\*\*\*\*)which includes daily breakfast and dinner. This tyrolean hotel is fully equipped with sauna, solarium, steam bath and massage facilities. We've also added 2 nights in Salzburg at the Hotel Mercure\*\*\*\* (breakfast included) offering some of the best sights in Europe. Enjoy!

## **Telluride, Colorado, February 7 - 14, 2004**

**\$1,425**

**Jennifer West (305) 382-7530**     [Telluride@miamiskiclub.net](mailto:Telluride@miamiskiclub.net)

Over the years, Telluride has been a Club favorite. The scenery is spectacular and the skiing is fun. We will be staying at the Ice House in the heart of town and steps away from the lift. The Ice House has some of the best drinks in the rockies and is a fun place to swap stories after a long day of skiing. Also, Telluride, a real mining town, offers both reasonably priced restaurants as well as gourmet dining experiences. Daily breakfast included.

## **Heavenly, Nevada, March 13 - 20, 2004**

**\$1,395**

**David Lucking (305) 445-6701**     [Heavenly@miamiskiclub.net](mailto:Heavenly@miamiskiclub.net)

This will be the second Florida Ski Council trip of the season. We are flying into Reno and staying at the Embassy Suites which are basically small apartments. Cook to order breakfasts and evening receptions with appetizers are the hallmark of the Embassy Suites. Take the riverboat across Lake Tahoe and ski Squaw Valley. Of course there is plenty of gambling to be had as well. Perhaps enough winnings to pay for the trip!

## **Keystone, Colorado, March 27 - April 3, 2004**

**\$1,275**

**Burt & Joan Weiss (305) 651-2205**     [Keystone@miamiskiclub.net](mailto:Keystone@miamiskiclub.net)

Bring the family out to Keystone for springbreak. At the Inn at Keystone, you are a short walk to the lifts or an even shorter shuttle ride. Keystone prides itself as being family oriented, providing activity passports for deals on tubing, skating, and other activities. The best thing about Keystone is that your lift pass gives you access to A-Basin (usually open through June), Breckenridge, and Vail. Regular shuttle service between resorts is available. Daily continental breakfast is included.

**TRIP  
APPLICATION  
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**TRIP  
APPLICATION  
BACK.  
FROM  
PDF FILE**

# SEPTEMBER SNOWBALL RSVP

Please return this form **by September 7, 2003** to **Sandie Margoluis**  
11225 S.W. 112 Street Miami, FL 33176 or call Sandie at (305) 596-9311 to make reservations.  
**You must respond, so we have enough food!**

NAME OF MEMBER \_\_\_\_\_ FREE  
NAME OF MEMBER \_\_\_\_\_ FREE  
NAME OF MEMBER \_\_\_\_\_ FREE  
NAME OF GUEST \_\_\_\_\_ @ \$15.00  
NAME OF GUEST \_\_\_\_\_ @ \$15.00  
NAME OF GUEST \_\_\_\_\_ @ \$15.00

TOTAL ENCLOSED

PLEASE DETACH HERE AND MAIL TO SANDIE MARGOLUIS 11225 S.W. 112 Street Miami, FL 33176

**7 PM, FRIDAY, SEPTEMBER 20th, RUSTY PELICAN, KEY BISCAYNE**

# MAGIC MADNESS SNOWBALL!

**TIME: 7:00 PM TILL 11:00 PM**

**ATTIRE: THINK BLACK - THINK MAGIC - THINK FUN!**

*Ski trips are on sale so bring your checkbook to guarantee a spot in your favorite ski resort!  
We will have a buffet of salad, pasta, dessert, coffee or tea and of course, a cash bar.  
Door prizes, music of Boogie Man George for dancing, and perhaps you will witness a bit of magic  
that will boggle your mind. We always have a great time at our Snowballs, so don't miss out on  
the first one of the year! Meet your old friends, pick up some new ones, and enjoy the evening with  
one of the prettiest views in Miami. Free valet parking.*

RSVP IS A MUST! CALL SANDIE MARGOLUIS AT (305) 596-9311 OR MAIL IN THE ABOVE COUPON.  
MEMBERS FREE GUESTS \$20.00



Address correction requested  
TIME DATED MATERIAL

Miami Ski Club, Inc.

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Pinecrest, FL 33256-0943  
(305) 949-4114

<http://www.miamiskiclub.com>

e-mail: [mail@miamiskiclub.com](mailto:mail@miamiskiclub.com)



August 2003						1	2
						6 pm TOSCANA Coral Gables	
3	4	5	6	7	8	6 pm St. MICHEL Coral Gables	9 KEYS DIVE FRIT
10	11	12	13	14	15	6 pm SATINE Hollywood	16 4:30 pm SAILING Dinner Key
17	18	19	20	21	22	6 pm CHART HOUSE Coconut Grove	23
24	25	26	27	28	29	6 pm BICE BAR Coconut Grove	30
31	<p>Mark your calendar and reserve September 12 for our <b>MAGICAL SNOWBALL!</b></p>						